

KÉRASTASE MALAYSIA

COOKIE TABLE

WHAT ARE COOKIES?

Cookies are small text files stored on your device (computer, tablet or mobile) when you are on the Internet, including on L'Oréal Group's websites. For more information, please consult the following links: <http://www.aboutcookies.org>.

DEACTIVATION OF COOKIES

You can easily adjust the settings of your browser in relation of activation or deactivation of cookies. Please consult the Help Function of your browser if need be.

Many cookies are used to enhance the usability or functionality of websites/apps; therefore, disabling cookies may prevent you from using certain parts of our websites/apps as detailed in the Cookie Table below.

TYPE OF COOKIE		ROLE	NAME OF COOKIE	WHAT IF I DO NOT ACTIVATE THEM?
Strictly necessary cookies	Strictly necessary cookies	Necessary for the website to function. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms.	<u>OptanonConsent</u> , <u>OptanonAlertBoxClosed</u> , <u>SC_ANALYTICS_GLOBAL_COOKIE</u>	These cookies cannot be deactivated.

<p>Functional cookies</p>	<p>Functional cookies</p>	<p>To provide enhanced functionality and personalization.</p> <p>They may be set by us or by third party providers whose services we have added to our pages.</p>	<p><u>lo.v.liveperson.net</u>: LPSessionID, LPVisitorID, LPSID-nnnnnnnn, L PCKEY-nnnnn, LPVID</p> <p><u>where-to-buy.co</u>: __utmtz, __utmt_UA-nnnnnnnn, __utmb, __utmc, __utma</p>	<p>Some or all these services may not function properly.</p>
<p>Performance cookies</p>	<p>Performance cookies</p>	<p>To count visits and traffic sources to measure and improve the performance of our site. To know which pages are the most and least popular and see how visitors move around the site.</p>	<p><u>lpTestCookiennnnnnn</u>, <u>__olapicU</u>, <u>__ga</u></p> <p><u>lpcdn.lpsnmedia.net</u>: lpTestCookiennnnnnn</p> <p><u>switchthelook.com</u>: __utmc, __utmz, __utma, __utmt, __utmb</p>	<p>We will not know when you have visited our site and will not be able to monitor its performance which may result in the offering of a lower quality experience.</p>
<p>Targeting cookies</p>	<p>Targeting cookies</p>	<p>To allow our advertising partners to build a profile of your interests and show you relevant adverts on other websites.</p> <p>They work by uniquely identifying your browser and internet device.</p>	<p><u>icxid</u></p> <p><u>facebook.com</u>: datr, x-src, fr, lu, locale</p> <p><u>youtube.com</u>: SID, HSID, demographics, VISITOR_INFO1_LIVE, PREF, APISID, SSID, LOGIN_INFO, YSC, SAPISID</p>	<p>You will still receive advertising on our partners' websites, but it will not be targeted.</p>

<p>Social media cookies</p>	<p>Social media cookies</p>	<p>To share our content with your friends and networks through a range of social media services that we have added to the site.</p> <p>To join/like our pages using such social media tools.</p> <p>They are capable of tracking your browser across other websites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit.</p>	<p>cdn.syndication.twimg.com: lang</p> <p>You will find links to these social network policies below:</p> <p>Facebook https://www.facebook.com/about/privacy/ https://www.facebook.com/help/cookies</p> <p>Google http://www.google.com/intl/fr/policies/privacy/</p> <p>Pinterest https://about.pinterest.com/en/terms-service</p>	<p>You may not be able to use or see these sharing tools and join/like our pages using such social media tools.</p>
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(Updated as of: October 2023)